



**ASTRAL POLY TECHNIK LIMITED**

CIN : L25200GJ1996PLC029134

Registered & Corporate Office : 207/1, Astral House, B/h. Rajpath Club, Off. S.G. Highway, Ahmedabad - 380 059, India.

Phone : +91 79 6621 2000 Fax : +91 79 6621 2121 E-mail : info@astralpipes.com Website : www.astralpipes.com

3<sup>rd</sup> August, 2016

To,  
**Corporate Relationship Department**  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C-1, G Block,  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051

To,  
**Corporate Relationship Department**  
**BSE Ltd**  
P. J Towers,  
Dalal Street,  
Mumbai 400 001

**NSE Scrip Code ASTRAL**

**BSE Scrip Code 532830**

Dear Sir/Madam,

**Sub : Press Release**

With reference to above, we enclose herewith Press Release titled "**ASTRAL PIPES Launches New CPVC Plumbing Brand**".

Kindly take the same on record.

Thanking You

Yours faithfully  
**For Astral Poly Technik Limited**

**Krunal Bhatt**  
**Company Secretary**

**BRANCHES :-**

**Bengaluru** - Telefax : 080 2661 7236 E-mail : bengaluru@astralpipes.com

**Chennai** - Phone : 044 4350 6384 E-mail : chennai@astralpipes.com

**Hyderabad** - Telefax : 040 2790 0023 E-mail : hyderabad@astralpipes.com

**Jaipur** - Phone : 0141 2974 322 E-mail : jaipur@astralpipes.com

**Kochi** - Phone : 0484 3328 156 E-mail : kochi@astralpipes.com

**Lucknow** - Phone : 0522 2728 844 E-mail : lucknow@astralpipes.com

**Mumbai** - Phone : 022 2838 9744 E-mail : mumbai@astralpipes.com

**New Delhi** - Phone : 011 2616 8156 E-mail : delhi@astralpipes.com

**Pune** - Phone : 020 65214455 E-mail : pune@astralpipes.com



### ASTRAL PIPES Launches New CPVC Plumbing Brand

Ahmedabad, Gujarat- August 3, 2016: ASTRAL POLY TECHNIK LTD. ("ASTRAL") has joined hands with Japan based "SEKISUI CHEMICAL CO. LTD." ("SEKISUI") to source Chlorinated Poly Vinyl Chloride (CPVC) resin for hot and cold water plumbing system. This strategic tie up between ASTRAL and SEKISUI enables ASTRAL to go for backward integration into developing its own CPVC compound.

On account of this tie up, ASTRAL has launched its own brand "ASTRAL CPVC PRO" for CPVC pipes & fittings for hot and cold water application. This product has NSF-61, ISI, UIPC approvals. The CPVC compound is also NSF certified for potable water.

According to the Managing Director of ASTRAL, Mr. Sandeep Engineer, "With this strategic tie up with SEKISUI and backward integration, we plan to take ASTRAL to new heights and make ourselves self-sufficient with our own brand. It is a matter of great pride for all our stake holders that ASTRAL has decided to join hands with SEKISUI, a USD 10 billion Company."

Mr. Toshiya Yasunaga, SEKISUI, stated, "ASTRAL's impressive growth over the last 8-10 years along with innovations in terms of products and their state-of-the-art facilities are some of the key factors which ensured we enter into this partnership. Through ASTRAL it will be our endeavor to bring in latest technology and manufacture the best CPVC pipes in India. At SEKISUI we have always strived for high profitability and sustained growth. SEKISUI ensure their partners to supply CPVC with stable & good quality so that they can manufacture the most superior quality CPVC pipes & fittings for the plumbing industry. SEKISUI promise to contribute developing Indian infrastructure and good life through our innovations & technical Know-how in this field.

### **About ASTRAL**

ASTRAL is a well reputed and diversified manufacturer of building products in India. ASTRAL's piping product portfolio consists of plumbing, drainage, agriculture, industrial, fire sprinkler and electrical piping systems. Astral's adhesive product portfolio consists of construction chemicals, maintenance, wood care and automotive adhesives.

In 1999, ASTRAL was the first company to introduce CPVC polymer in the Indian piping industry. ASTRAL's efforts in the initial years paved the way for India to become the biggest market for CPVC polymer in the world.

ASTRAL has a total production capacity of 127,762 metric tons on account of its three manufacturing facilities located in the states of Gujarat and Tamil Nadu. In order to serve the Indian piping market, ASTRAL operates eight warehouses across the country to cater to more than 750 distributors and 22,000 retailers. ASTRAL has spent Rs. 50 Crores on state of the art R & D and Compounding facilities to the tune of 35000 MT.

### **About SEKISUI**

SEKISUI INC. was established in 1947 in order to run general plastic business in Japan. In 1948 changed the company name to SEKISUI CHEMICAL CO. LTD. Around the world, SEKISUI Chemical Group conducts a diverse range of business that create value for society through its three main internal division companies known as Housing Company, Urban Infrastructure & Environmental Products Company and High Performance Plastics Company. As on March 31, 2016, SEKISUI group has turnover of over USD 10 billion having staff strength of 23,901 employees with global presence in Europe, Asia/Oceania (including China), Japan & America.

SEKISUI began producing CPVC some 40 years ago in 1974. Its CPVC is high-quality, stable product achieved as a result of the sophisticated technologies and quality controls that SEKISUI has accumulated over that long history.

#### *Media Contact Details*

Mr. Hiranand Savlani

Chief Financial Officer

079-66212000

[hiranand@astralcpvc.com](mailto:hiranand@astralcpvc.com).